



## **du announces a new hyperscale data centre in UAE and reinforces its position as a national hyperscaler**

*du significantly increases its data centre capacity and strengthens its position as a leading data centre provider in UAE.*

**Dubai, UAE, 22 April 2025:** du, the leading telecom and digital services provider, unveiled today a hyperscale data centre to be built and operated with a cost valued around 2 billion AED. The data center capacity will be delivered in tranches with Microsoft as the main tenant.

**Fahad Al Hassawi, CEO of du,** said: ‘This represents a pivotal leap in our strategic goal to revolutionise the digital ecosystem of the UAE and significant milestone in our strategy and efforts to growing beyond our core enterprise offerings. Exceeding traditional infrastructure boundaries, the data centre will be established as a critical infrastructure that will underpin a wide array of future technologies, it reflects the immense potential of this sector in our region, driven by surging demand for AI capabilities, sovereign cloud, and increased capacity needs.’

du's commitment to this project underscores the significance of technological advances in shaping economic landscapes and enriching community standards, reinforcing the UAE's position as a global leader in technology and sustainability.

Currently, du operates five data centres across the UAE, offering secure and scalable foundation for digital applications and services. With du's world-class infrastructure, organisations are able to migrate their systems more effectively to the cloud while providing greater control over operations, location, and security to help support digital sovereignty.

**-ENDS-**

### **About du:**

du adds life to life with a comprehensive portfolio of mobile, fixed, broadband, entertainment services, and fintech solutions. Through a digital-first approach powered by ultra-reliable fiber and 5G technology, du delivers bespoke solutions leveraging cloud computing, AI-driven analytics, advanced cybersecurity, and IoT integration. As a trusted digital telco enabler spearheading the UAE's digital transformation, we collaborate with a dynamic partner ecosystem to propel industries and society toward operational excellence, shaping a more connected and digitally advanced future across the region.

<http://du.ae>

Media contact  
Shamma Al Mehairi  
Shamma.AIMehairi@du.ae  
+971 55 203 1119

Investor Contact  
Salwa Gradl  
Investor.relations@du.ae  
+971 55 953 0307